



**THE FLYNT GROUP** INC.  
ACTIONABLE KNOWLEDGE®

PO BOX 20111  
KANSAS CITY, MO USA 64195  
877.FLYNTGP (359.6847)  
INFO@FLYNTGROUP.COM  
WWW.FLYNTGROUP.COM

## **Flynt® Designs City of Little Rock Crisis Management Exercise**

**Kansas City, MO – April 24, 2017 – The Flynt Group, Inc.** announced today the completion of a major crisis management exercise supporting the City of Little Rock. The exercise scenario presented a complex terrorist attack targeting infrastructure and population. Exercise design involved months of detailed collaboration and planning between federal, regional, state, and municipal entities, both public and private. Key agencies participating included representatives from the Arkansas Governor’s Office, the Mayor of the City of Little Rock, the Chief of Staff of the City of Little Rock, FBI, FEMA Region VI, Arkansas State Police, Little Rock Police Department, Little Rock Fire Department, North Little Rock Police Department, North Little Rock Fire Department, Red Cross, regional hospitals, medical First Responder organizations, and over 100 officials from municipalities across the nation as observers.

Flynt Group’s CEO, Dr. Bill Flynt, stated: “Based on our stakeholders’ objectives, the Flynt® team used actual terrorist events in our scenario design to build a high-bar challenge exercise testing every emergency response and crisis management capability. I especially thank those officials we interviewed regarding their firsthand experiences with mass casualty attacks for integration into this exercise – it was both humbling and inspiring to listen to them ‘seeking to bring light from darkness,’ in the words of one. A shining example of this spirit is the City of Orlando for sending their crisis management team to this exercise to share their lessons learned from the Pulse Nightclub shooting that killed 49 people.”

**UPDATE:** On Saturday, July 1, 2017 a mass casualty shooting at the Power Ultra Lounge in Little Rock left twenty-eight people wounded. Approximately two months after the City of Little Rock exercise, its First Responders were dealing with a mass casualty incident. Key officials shared with the Flynt® team their exercise was instrumental in preparing and executing an effective response and an actionable post-event strategy.

For more information about the services we provide, please contact us at 877.FLYNTGP (877.359.6847) or visit [Flynt.com](http://Flynt.com).

### **About The Flynt Group, Inc.:**

Flynt Group’s mission is to equip our clients with *Actionable Knowledge*® to wisely manage their risk positions and achieve their goals across a broad spectrum of hazards and threats.

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*The Flynt Group, Inc., is a privately-held corporation.*



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