



THE FLYNT GROUP INC.

ACTIONABLE KNOWLEDGE®

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Fortune Corporation Conducts Senior Executive Crisis Management Exercise with Flynt Group

Kansas City, MO – May 12, 2004 – The Flynt Group, Inc., announced that a Fortune corporation conducted a crisis management exercise involving their Management Council at its U.S. headquarters.

Flynt Group designed and facilitated the table top exercise that addressed three high-risk crisis scenarios. The exercise scenarios focused on specific corporate operations and conventional and terrorist threats.

Flynt Group's President, Dr. Bill Flynt, stated "This company has taken a proactive approach in preparation of their senior executive team for complex crises occurring globally. The same business processes that are best practices for meeting these challenges also serve to increase the efficiency and agility of the enterprise's more routine operations."

For information on how we can support your requirements, please contact us at 877.FLYNTGP (877.359.6847) or Info@FlyntGroup.com, or visit www.FlyntGroup.com.

About The Flynt Group, Inc.:

Flynt Group's mission is to equip our clients with *Actionable Knowledge*® to wisely manage their risk positions and achieve their goals across a broad spectrum of hazards and threats.

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The Flynt Group, Inc., is a privately-held corporation. Investors may contact us at Invest@FlyntGroup.com, or 877.FLYNTGP (877.359.6847).



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